



2009 CETA/ACTE & AETA JOINT CONVENTION
September 17-19, 2009
Montréal, Québec, Canada



SPONSORSHIP / EXHIBIT APPLICATION

*Please complete this form and return by **May 1, 2009** to:*

CANADIAN EMBRYO TRANSFER ASSOCIATION

Box 2000, 595 County Rd. # 44, Kemptville, Ontario, Canada K0G 1J0
 Tel: 613-258-5944 (Ext. 313) • Fax: 613-258-3719 • Email: ceta@ebi.ca

Company Name: _____

Name of Contact Person: _____

Address & City: _____

Province/State: _____ Postal Code/Zip Code: _____

Telephone: _____ Fax: _____

Email Address: _____

Name of Representative(s) Attending: _____

INFORMATION FOR ADVERTISING PURPOSES:

Address & City: _____

Province/State: _____ Postal Code/Zip Code: _____

Telephone: _____ Fax: _____

Email Address: _____

Web Site Address: _____

REQUISITION & CONTRACT FOR EXHIBIT SPACE:

For the sum of \$ _____ USD or \$ _____ CAD you are hereby requested to reserve exhibit space for us at the CETA/ACTE and AETA Joint Convention at the Hilton Montreal Bonaventure, Montreal, Quebec, September 17-19, 2009. We enclose herewith our cheque payable to the Canadian Embryo Transfer Association, in the sum of \$ _____ USD or \$ _____ CAD. All rules and regulations governing the exhibit have been read by us and are hereby accepted and are a part of the contract, and we agree to comply with them. It is agreed that in the event the CETA/ACTE and AETA shall fail to open the exhibition or furnish space to us, it will refund all sums paid hereunder, which shall be in full liquidation of all loss or damage suffered by us.

CANCELLATION POLICY: All confirmed/contracted exhibit space cancelled by August 1, 2009 will be subject to a \$300.00 USD or \$ 330.00 CAD service charge per space. All cancellations after August 1, 2009, will forfeit the entire booth fee.

DATE: _____, 2009

COMPANY/FIRM: _____

SIGNED BY: _____ TITLE: _____

CETA/ACTE Office

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INFORMATION AND RULES GOVERNING SPONSORSHIP & EXHIBITS

SPONSORSHIP ASSIGNMENT:

All choices of sponsorship will be dealt with according to sponsorship level and then on a first come first serve basis, providing the application is received by the deadline date of **May 1, 2009**.

SPONSORSHIP INFORMATION:

- *Sole sponsor of the banquet* will have the opportunity to address the delegates during the banquet and will be recognized with signage.
- *Sole sponsors of sessions and seminars* will be given the opportunity to introduce the speakers prior to the presentation.
- Sponsorship levels will be recognized on a screen in the exhibit room, on both association web sites, in the convention program and exhibit/sponsor brochure, as well as in the convention registration package if the application is received before the deadline date. Please refer to page 5 for further details.
- Each sponsoring company will receive complimentary continental breakfast on Friday, Sept 18th and Saturday, Sept 19th for all attending representatives and two tickets for lunch on Friday, Sept 18th and Saturday, Sept 19th.

EXHIBIT SPACE ASSIGNMENT:

Exhibit spaces will be assigned according to sponsorship level and then on a first come first serve basis, providing the application is received by the deadline date of **May 1, 2009**. The Exhibit Chairman reserves the right to make reasonable adjustments in location of tables for the benefit of the exhibitor and the betterment of the total exhibit.

USE OF EXHIBIT SPACE:

The Exhibit Chairman reserves the right to decline or prohibit any exhibit or part of an exhibit which in his opinion is not suitable and in keeping with the character of the Convention. No spaces shall be sublet without the consent of the Exhibit Chairman. Displays will be permitted on the exhibit floor only by official exhibitors. Distribution of advertising matter by representatives of firms who are not official exhibitors is strictly forbidden.

The Exhibit Chairman reserves the right to restrict exhibit to a minimum noise level and to suitable methods of operation and display of materials. If for any reason an exhibit or its contents are deemed objectionable by CETA/ACTE or AETA, the exhibit will be subject to removal. This reservation includes person, things, conduct, printed material or any item of poor character which the CETA/ACTE or AETA considers objectionable to the Convention's well being. In the event such as eviction or restriction is enforced. CETA/ACTE or AETA will not be liable for refunding rental fees or funds for exhibit equipment rental except at its own discretion. Exhibitor agrees that the CETA/ACTE or AETA may substitute the actual space assigned to exhibitor if necessary.

Exhibitors are urged to use novel and unique ways to attract attention to their exhibit space. The basic responsibility for attracting meeting participants to the exhibit is the exhibitors.

EXHIBIT INFORMATION:

- Each exhibiting company will receive complimentary continental breakfast on Friday, Sept 18th and Saturday, Sept 19th for all attending representatives and two tickets for lunch on Friday, Sept 18th and Saturday, Sept 19th.
- We will be utilizing the services of an exposition company «*Clarkson-Conway/GES Canada*», this company provides shipping services and custom services at the Canadian border, (*companies that submit an application to exhibit will receive additional detailed information*).

Please turn over...

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INFORMATION AND RULES GOVERNING SPONSORSHIP & EXHIBITS CONTINUED...

EXHIBIT SPACES & EQUIPMENT:

Exhibit booth set-up will include an 8 ft X 10 ft booth with 8 ft tall backdrop and 3 ft tall sides (pipe & drape) with one skirted table, two chairs, a waste basket and identification sign. Please indicate on the '*Sponsorship & Exhibit Fees*' chart if you require an electrical outlet (110V) for your booth.

INSTALLING & DISMANTLING:

Exhibits can be set up on Thursday, September 17th from 12:00 PM – 4:00 PM. Removal of exhibits can begin after 2:00 PM on Saturday, September 19th.

HOURS OF EXHIBIT:

Every effort is made to allow maximum exposure for exhibiting firms, including coffee breaks, cash bars, etc. in the exhibit area.

SECURITY & LIABILITIES:

CETA/ACTE, AETA, the hotel, the convention facilities or their corporate entities will not be responsible for loss of any material by or for any cause. Each exhibitor must make provision for safeguarding of his goods, materials, equipment and display at all times and exhibitors are urged to carry their own insurance through their own sources at their own expense. The exhibit room will be locked during the evening.

The management will exercise care for the protection of the exhibitors, materials and displays. Beyond this, the CETA/ACTE and AETA or any officer or staff member will not be responsible for the safety of the property of the exhibitor, his agents, employees from theft, damage by fire, accident or any other cause.

The exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the Hotel, its owners, its operator, Hilton Hotels and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents.

The exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.

CANCELLATION POLICY:

All confirmed / contracted exhibit space(s) cancelled by August 1, 2009, will be subject to a \$300.00 USD or \$330.00 CAD service charge per space. All cancellations after August 1, 2009, will forfeit the entire booth fee.

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SPONSORSHIP & EXHIBIT FEES

* All fees are payable by cheque only in American (USD) or Canadian (CAD) funds *

Please make your cheque payable to: **Canadian Embryo Transfer Association**
 Please complete the enclosed Application and return along with this form (with payment) **by May 1, 2009** to:

Canadian Embryo Transfer Association
Box 2000, 595 County Rd. # 44
Kemptville, Ontario
Canada K0G 1J0

EXHIBIT FEES

EXHIBIT	QUANTITY	American Dollars (USD) OR Canadian Dollars (CAD)	TOTAL
EXHIBIT BOOTH		\$1312.50 USD OR \$1543.50 CAD/BOOTH <i>Stated fees include 5% GST (Goods & Service Tax)</i>	
ELECTRICAL OUTLET (110V)	Please indicate (✓) if you require an electrical outlet for your booth: YES _____ NO _____		
BOOTH NUMBER PREFERENCE: (See enclosed diagram)	1 st Choice - #	2 nd Choice - #	3 rd Choice - #

SPONSORSHIP FEES

SPONSORSHIP CHOICES	✓	DATE	American Dollars (USD) or Canadian Dollars (CAD)	TOTAL
CONTINENTAL BREAKFAST		Friday, Sept 18	\$2500 USD OR \$2900 CAD	
		Saturday, Sept 19	\$2500 USD OR \$2900 CAD	
COFFEE BREAK		Friday, Sept 18 (morning)	\$1000 USD OR \$1200 CAD	
		Friday, Sept 18 (afternoon)	\$1000 USD OR \$1200 CAD	
		Sat. Sept 19 (morning)	\$1000 USD OR \$1200 CAD	
LUNCH		Friday, Sept 18	\$3500 USD OR \$4100 CAD	
		Saturday, Sept 19	\$3500 USD OR \$4100 CAD	
AUDIO-VIDEO EQUIPMENT		Thursday, Sept 17	\$1000 USD OR \$1200 CAD	
		Friday, Sept 18	\$1000 USD OR \$1200 CAD	
		Saturday, Sept 19	\$1000 USD OR \$1200 CAD	
GOLF TOURNAMENT		Thursday, Sept 17	\$4200 USD OR \$5000 CAD	
COCKTAILS IN HOSPITALITY SUITE			\$2000 USD OR \$2400 CAD	
*BANQUET		Friday, Sept 18	\$20,000 USD or \$23,500 CAD	
RECEPTION – WINE TASTING		Friday, Sept 18	\$4200 USD OR \$5000 CAD	
COMPANION TOURS		Friday, Sept 18	\$1000 USD OR \$1200 CAD	
		Saturday, Sept 19	\$1000 USD OR \$1200 CAD	
**SEMINARS		Thursday, Sept 17 (ET 101)	\$2000 USD OR \$2400 CAD	
		Thursday, Sept 17 (ET 201)	\$2000 USD OR \$2400 CAD	
**SESSION (PRESENTATION)		Per Session	\$3500 USD OR \$4100 CAD	

Please turn over...

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SPONSORSHIP FEES CONTINUED...				
SPONSORSHIP CHOICES...	✓	DATE	American Dollars (USD) or Canadian Dollars (CAD)	TOTAL
CONVENTION DONATION				
TOTAL SPONSORSHIP				
TOTAL EXHIBIT				
TOTAL SPONSORSHIP & EXHIBIT				
SESSION CHOICES: <i>(Please refer to the enclosed list of sessions)</i>		1 st Choice - #	2 nd Choice - #	3 rd Choice - #

NOTE:

- *All choices of sponsorship will be dealt with according to sponsorship level and then on a first come first serve basis, providing the application is received by the deadline date of May 1, 2009. Sponsorship Levels are noted below.*
- **Sole sponsor of the banquet will be given the opportunity to address the delegates during the banquet and will be recognized with signage.*
- ***Sole sponsors of sessions and seminars will have the privilege to introduce the speaker prior to the presentation.*

SPONSORSHIP LEVELS will be used this year as another way to recognize the support of sponsoring companies. The sponsorship levels will be recognized as indicated in the chart below.

(PLEASE NOTE: If exhibiting – the exhibit fee will be added to your sponsorship to determine your sponsorship level)

All sponsorships will be recognized on screen in the exhibit room, in the convention program & exhibit/sponsor brochure, company name will be posted on both association web sites noting sponsorship level and the sponsorship level will be displayed at each event that you sponsor.

SPONSORSHIP LEVELS	
DOUBLE PLATINUM	\$20,000 USD and up
PLATINUM	\$10,000 to \$19,999 USD
GOLD	\$7,500 to \$9,999 USD
SILVER	\$5,000 to \$7,499 USD
BRONZE	\$2,500 to \$4,999 USD
FRIEND	Less than \$2,500 USD

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SESSIONS

- 1) FERTILITY SESSION - Embryonic losses in cattle
Presented by: Dr. Patrice Humblot, U.N.C.E.I.A., France
- 2) FERTILITY SESSION - Endometritis, subendometritis, diagnosis, treatment
Presented by: Dr. Colin Palmer, Western College of Veterinary Medicine, Saskatoon, Saskatchewan
- 3) SEMEN SESSION - Technologies applied evaluate fertility of bull semen: fresh and frozen, sexed
Presented by: Dr. Mathieu Boilard, l'Alliance Boviteq, St-Hyacinthe, Québec
- 4) SEMEN SESSION - Field results using sex semen: Italian experience
Presented by: Dr. Pierluigi Guarneri, Italy
- 5) ENDOCRINOLOGY SESSION – Superovulation programs
Presented by: Dr. Gabriel Bo, Instituto de Reproducción Animal Córdoba (IRAC), Argentina
- 6) ENDOCRINOLOGY SESSION – The role of recombinant gonadotropins in assisted reproduction, embryo transfer
Presented by: Dr. Dragon Rogan, Bioniche Life Sciences Ltd., Belleville, Ontario
- 7) GENOMIC SESSION - Genetic improvement of Dairy cows reproductive performance
Presented by: Dr. J. Chesnais, Semex Alliance, Ottawa, Ontario
- 8) GENOMIC SESSION - Bovine biopsied embryo: applications
Presented by: Dr. Christian Vigneault, l'Alliance Boviteq, St-Hyacinthe, Québec
- 9) GENOMIC SESSION - Experience with embryo genotyping from in vivo embryo
Presented by: Dr. Patrice Humblot, U.N.C.E.I.A., France
- 10) PRACTITIONER'S FORUM
Moderator: Dr. Reuben Mapletoft, Western College of Veterinary Medicine, Saskatoon, Saskatchewan
- 11) SMALL RUMINANTS SESSION: Embryo Transfer Techniques, donor and recipient management
Presented by: Dr. Herman Baldassarre, Pharmathene Canada Inc., St-Telesphore, Québec
- 12) PORCINE SESSION: Porcine Embryo Transfer
Presented by: Dr. John Pollard, Plante Veterinary Services, Guelph, Ontario

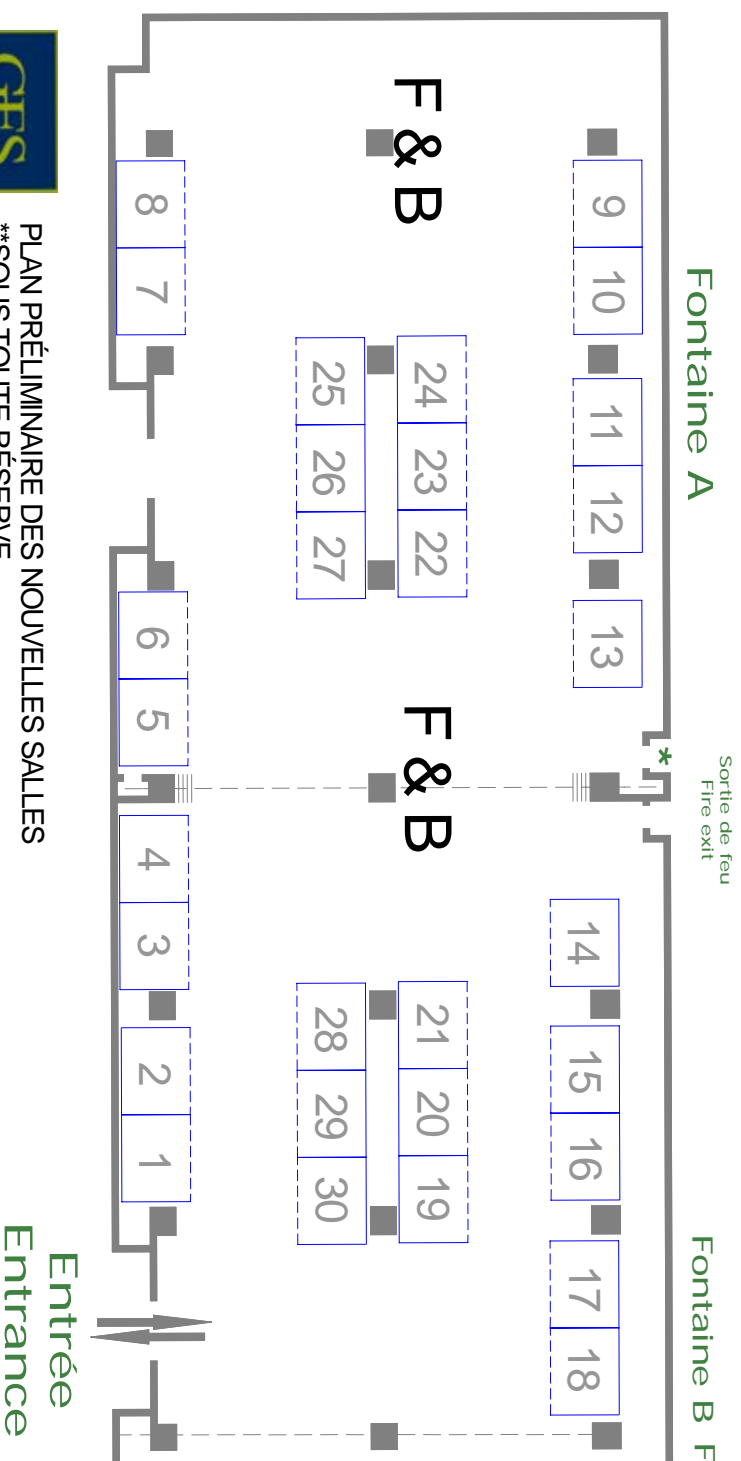
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Hilton Montréal Bonaventure



PLAN PRÉLIMINAIRE DES NOUVELLES SALLES
 **SOUS TOUTE RÉSERVE
 February 26th, 2009
 30 8x10 booth spaces

Column dimensions: 40"x40"
 Distance between columns: 22'