



2021 AETA & CETA/ACTE JOINT CONVENTION
Virtual Annual Meeting



SPONSORSHIP APPLICATION

Please complete and return pages 1 & 2 no later than **September 1, 2021** to:

Canadian Embryo Transfer Association

2219 chemin de la rivière Châteauguay, Très-Saint-Sacrement, Québec, Canada J0S 1G0

Tel: 450-601-1216 • Fax: 450-829-3887 • Email: ceta.acte@gmail.com

Company Name: _____

Address & City: _____

Province/State: _____ Postal Code/Zip Code: _____

Company Telephone: _____ Fax: _____

Company Email Address: _____

Website: _____

Name of Contact Person: _____

Phone: _____ Email: _____

MARKETING & COMMUNICATIONS:

To ensure that you are included in attendee communication and during the virtual meeting, please provide the following information:

- Company contact information if different from above (i.e., address, telephone, fax, email and website, etc.)
- Sponsoring companies should submit a high quality logo (.eps, .tif, .jpg or .bmp format)

Please note that your logo will be used on the AETA and CETA/ACTE convention website and in electronic mailings with a hyperlink to your company's website where possible.

Please remit the aforementioned information electronically to Carole Ness at ceta.acte@gmail.com no later than **September 1, 2021.**

DATE: _____, 2021

COMPANY/FIRM: _____

SIGNED BY: _____ TITLE: _____



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SPONSORSHIP FEES				
SPONSORSHIP CHOICES	√	Sponsorship Level	American Dollars (USD) Canadian Dollars (CAD)	TOTAL
Four 60 second ads to be played prior to virtual presentations		Double Platinum	\$15,000 USD or above \$18,000 CAD or above Please indicate preferred sponsorship amount	
Two 60 second ads to be played prior to a virtual presentation		Platinum	\$7,500 to \$14,999 USD \$9,000 to \$17,999 CAD Please indicate preferred sponsorship amount	
Two 30 second ads to be played prior to a virtual presentation		Gold	\$3,500 to \$7,499 USD \$4,200 to \$8,999 CAD Please indicate preferred sponsorship amount	
Two 15 second ads to be played prior to a virtual presentation		Silver	\$2,500 to \$3,499 USD \$3,000 to \$4,100 CAD Please indicate preferred sponsorship amount	
One 15 second ad to be played prior to a virtual presentation		Bronze	\$1,000 to \$2,499 USD \$1,200 to \$2,999 CAD Please indicate preferred sponsorship amount	
General Meeting Sponsorship		Friend	\$999 USD and less \$1,199 CAD and less Please indicate preferred sponsorship amount	
CREDIT CARD NUMBER:				
EXPIRATION DATE:				
SIGNATURE			TOTAL SPONSORSHIP	

SPONSORSHIP FEES

Please make your check payable to: **Canadian Embryo Transfer Association**

Please complete the enclosed Application form and return (with payment) **by September 1, 2021.**

* All fees are payable by wire transfer, check or credit card in American (USD) or Canadian funds (CDN)



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SPONSORSHIP LEVELS will be used as another way to recognize the support of sponsoring companies. The sponsorship levels will be recognized as indicated in the chart below.

All sponsors levels include:

- Recognition during the introductory remarks
- Your company logo on the AETA and CETA/ACTE meeting websites
- Your company logo in meeting mailings and newsletters

We will use a random method to pick which ads appear before the presentations due to RACE requirements.

(PLEASE NOTE: The standard sponsorship levels have been adjusted due to the virtual format of the 2021 meeting)

SPONSORSHIP LEVELS		
DOUBLE PLATINUM	\$15,000* USD and up *a \$5,000 reduction	\$18,000 CAD and up
PLATINUM	\$7,500 to \$14,999* USD *a \$2,500 reduction	\$9,000 to \$17,999 CAD
GOLD	\$3,500 to \$7,499* USD *a \$2,500 reduction	\$4,200 to \$8,999 CAD
SILVER	\$2,500 to \$3,499 USD *a \$2,500 reduction	\$3,000 to \$4,199 CAD
BRONZE	\$1,000 to \$2,499 USD *a \$1,500 reduction	\$1,200 to \$2,999 CAD
FRIEND	Less than \$1,000 USD *a \$1,500 reduction	Less than \$1,200 CAD

Company Videos/Advertisements

Any videos included in your chosen sponsorship level must be received by September 11, 2021. Specific video and submission requirements will be communicated to you upon confirmation of sponsorship.