

2007 AETA/SFT/ACT Joint Convention
August 7-11, 2007
Monterey, California

SPONSORSHIP / EXHIBIT APPLICATION

*Please complete this form and return by **March 16, 2007** to:
American Embryo Transfer Association
1111 North Dunlap, Savoy, IL 61874
Phone: (217) 398-2217; Fax: (217) 398-4119*

Company Name: _____

Name of Contact Person: _____

Address & City: _____

Province/State: _____ Postal Code/Zip Code: _____

Telephone: _____ Fax: _____

Email Address: _____

Name of Representative(s) Attending: _____

INFORMATION FOR ADVERTISING PURPOSES:

Address & City: _____

Province/State: _____ Postal Code/Zip Code: _____

Telephone: _____ Fax: _____

Email Address: _____

Web Site Address: _____

REQUISITION & CONTRACT FOR EXHIBIT SPACE:

For the sum of \$ _____ USD you are hereby requested to reserve exhibit space for us at the 2007 AETA/SFT/ACT Joint Convention to be held at the Hyatt Regency Monterey, Monterey, California, August 7-11, 2007. We enclose herewith our check payable to the American Embryo Transfer Association, in the sum of \$ _____ USD. All rules and regulations governing the exhibit have been read by us and are hereby accepted and are a part of the contract, and we agree to comply with them. It is agreed that in the event the AETA shall fail to open the exhibition or furnish space to us, it will refund all sums paid hereunder, which shall be in full liquidation of all loss or damage suffered by us.

CANCELLATION POLICY: All confirmed/contracted exhibit space cancelled by July 13, 2007 will be subject to a \$100.00 USD service charge per space. All cancellations after July 13, 2007, will forfeit the entire booth fee.

DATE: _____, 2007

COMPANY/FIRM: _____

SIGNED BY: _____ TITLE: _____

Please turn over for sponsorship & exhibit opportunities.....

Sponsorship and Exhibit Fees

EXHIBIT	QUANTITY		TOTAL	
EXHIBIT BOOTH		\$ 1000.00		
BOOTH NUMBER PREFERENCE: <i>(See enclosed diagram)</i>				
1 st Choice - #		2 nd Choice - #	3 rd Choice - #	
<hr/>				
SPONSORSHIP CHOICES	√	DATE	USD	TOTAL
BREAKFAST		Thursday, August 9	\$2000	
		Friday, August 10	\$2000	
COFFEE BREAK		Thursday, August 9 (morning)	\$1000	
		Thursday, August 9 (afternoon)	\$1000	
		Friday, August 10 (morning)	\$1000	
		Friday, August 10 (afternoon)	\$1000	
LUNCH		Thursday, August 9	\$2000	
		Friday, August 10	\$2000	
GOLF TOURNAMENT		Wednesday, August 8	\$3500	
BANQUET ENTERTAINMENT		Thursday, August 9	\$1500	
SOCIAL HOUR COCKTAILS		Thursday, August 9	\$3800	
SOCIAL HOUR HORS D'OEUVRES		Thursday, August 9	\$3800	
AV EQUIPMENT		All sessions and wet labs held from August 8 - 11	\$6800	
SESSION			\$1000	
WET LAB			\$1500	
BUSING		Companion Tours	\$900	
GENERAL MEETING DONATION				
Session Choices: <i>(Please refer to the attached list of sessions)</i>				
1 st Choice - #		2 nd Choice - #	3 rd Choice - #	
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TOTAL EXHIBIT FEE				
TOTAL SPONSORSHIP				
TOTAL SPONSORSHIP & EXHIBIT				

*NOTE: Previous sponsors will have first right to sponsor or refuse previously sponsored events
All other choices of sponsorship will be dealt with on a first come first serve basis
All sponsorship and donation will be acknowledged during the main sessions*

PAYMENT MUST BE IN US DOLLARS WITH A CHECK, MONEY ORDER, OR CREDIT CARD

Circle: Visa MasterCard American Express

CC # _____ Exp. Date _____ Total \$ _____

Signature _____

Charges will appear as FASS Online Services

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INFORMATION AND RULES GOVERNING EXHIBITS

PAYMENTS & FEES

The fee for an 8-foot by 10-foot exhibit space is \$1000.00. Payment can be made by Check drawn on US bank, U.S. money order, Visa, MasterCard, American Express or Discover. The fee is due when the contract for exhibit space is submitted. For your company name to be included in conference materials, contract and fee are due no later than March 16, 2006.

EXHIBIT SPACE ASSIGNMENT:

- Exhibit spaces will be assigned in order that requests are received.
- The Exhibit Chairman reserves the right to make reasonable adjustments in location of tables for the benefit of the exhibitor and the betterment of the total exhibit.

USE OF SPACE:

The Exhibit Chairman reserves the right to decline or prohibit any exhibit or part of an exhibit which in his opinion is not suitable and in keeping with the character of the Convention. No spaces shall be sublet without the consent of the Exhibit Chairman. Displays will be permitted on the exhibit floor only by official exhibitors. Distribution of advertising matter by representatives of firms who are not official exhibitors is strictly forbidden.

The Exhibit Chairman reserves the right to restrict exhibit to a minimum noise level and to suitable methods of operation and display of materials. If for any reason an exhibit or its contents are deemed objectionable by AETA or SFT, the exhibit will be subject to removal. This reservation includes person, things, conduct, printed material or any item of poor character which the AETA or SFT considers objectionable to the Convention's well being. In the event such as eviction or restriction is enforced, AETA or SFT will not be liable for refunding rental fees or funds for exhibit equipment rental except at its own discretion. Exhibitor agrees that the AETA or SFT may substitute the actual space assigned to exhibitor if necessary.

Exhibitors are urged to use novel and unique ways to attract attention to their exhibit space. The basic responsibility for attracting meeting participants to the exhibit is the exhibitors.

EXHIBIT SPACE

Each single exhibit space shall contain one 6' tabletop, two chairs, and a wastebasket. Double spaces shall be two 6' tabletops, two chairs, and a wastebasket. These items are included with your exhibit fee paid to AETA. Electricity and additional booth items may be ordered from **TriCord Tradeshow Services** (our official Exhibit Service Provider). **An Exhibitor Service Kit will be sent six (6) weeks prior to the show.**

SHIPPING

Exhibitors are responsible for arranging their own shipping. **An Exhibitor Service Kit will be sent to you from TriCord Tradeshow Services.** It will include shipping (in & out) instructions, move in, set-up and breakdown instructions. The kit will also include information on ordering electricity, extra tables, stools, and specialty items.

NOTE: Do not ship exhibit directly to the hotel.

INSTALLING & DISMANTLING:

The Exhibit Area is the Regency Main & Regency 4, 5 & 6 in the Hyatt Regency Monterey. Move-in may begin at 11:00 am on Wednesday, August 8, 2007, and should be completed by 5:00 pm. Setup and dismantling of the exhibit and display of merchandise is the responsibility of the exhibitor.

Exhibitor expressly agrees not to dismantle his/her exhibit or do any packing before the closing hour (10:30am on Saturday) of the exhibit hall. Dismantling must however be completed by 3:00 pm on Saturday, August 11, 2007.

HOURS OF EXHIBIT:

Every effort is made to allow maximum exposure for exhibiting firms, including coffee breaks, cash bars, etc. in the exhibit area. The professional exhibits will be located in the Regency Main & Regency 4, 5, & 6 at the Hyatt Regency Monterey, hereafter referred to as the Exhibit Hall. Move-in may begin at 11:00 am on Wednesday, August 8, 2007, and should be completed by 5:00 pm. Please note complete exhibit hours below:

Exhibit Hours:

Wednesday, August 8: 5:00 pm-6:30 pm

Thursday, August 9: 7:00am to 4:30pm

Friday, August 10: 7:00 am- 11:00 am

INSURANCE

Sponsors wishing to insure their goods must do so independently and at their own expense.

LIABILITY & THEFT

The AETA/SFT/ACT and officers or staff members of the same will not be responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of fire, accident or other causes. Reasonable care will be used to protect the exhibitor from such a loss.

CANCELLATION POLICY:

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All requests for space cancellation and refunds must be in writing and sent to:

American Embryo Transfer Association
1111 North Dunlap Ave
Savoy, IL 61874
Phone: (217) 398-2217
E-mail: aeta@assochq.org



PROGRAM HIGHLIGHTS

Biosecurity and Reproduction in Livestock:

Presented by Dr. David Stringfellow

Influence of the Male on Embryo Quality:

Presented by Dr. Peter Chenoweth

Relationships Between Uterine Culture, Cytology and Pregnancy Rates in Thoroughbred Practice:

Presented by Dr. Tom Riddle

Update on Transmission on BVD Virus by Embryos and Semen:

Presented by Dr. David Stringfellow

Marketing and Using Canine Reproduction Services in Small Animal Practices:

Presented by Dr. Jane Barber

Estrus Induction in Canines and Felines:

Presented by Dr. Michelle Kutzle

Prevention and Control of Infectious Causes of Pregnancy Wastage in Cattle:

Presented by Dr. Bob BonDurant

Is There a Place for Superovulation in a Commercial Program?:

Presented by Dr. Pat McCue

Emerging Embryo Technology:

Presented by Dr. Elaine Carnevale

Factors Influencing the Success of ET Programs:

Presented by Dr. John Hasler

Managing Donor Cows without Estrogens:

Presented by Dr. Reuben Mapletoft

Techniques for Evaluating Frozen Semen in the Lab and on the Farm:

Presented by Dr. Peter Chenoweth

Enhancing Pregnancy Rates in Recipients by Embryo Selection or Manipulation:

Presented by Dr. Pete Hansen

New Methods for Freezing Bovine Embryos:

Presented by Dr. George Seidel

Chemical Methods for Diagnosis of Pregnancy in ET Recipients:

Presented by Dr. Bob Youngquist

Hormonal Strategies for Improving Pregnancy Rates in ET Recipients:

Presented by Dr. Gabriel Bo